

2018-06-04

The policies contained herein apply to the Professional Manufacturing Confectioner's Association, doing business as: PMCA, with an office located at 2980 Linden Street, Bethlehem, PA 18017

SECURITY OF INFORMATION: The importance of security for all personally identifiable information associated with our guests is of utmost concern to PMCA. We are strongly committed to protecting and respecting the privacy of the consumers of our interactive services. We exercise care in providing secure transmission of your information from your PC to our servers. We recognize and support the need to protect the privacy rights of our members through disclosure of our collection practices and use of member information. When you go online, the sites you visit may be gathering information about you without your knowledge. The Internet contains a wealth of information, but may also contain personal details that you don't want everyone to know. Unfortunately, no data transmission over the Internet can be 100% secure. As a result, PMCA cannot guarantee or warrant the security of any information you transmit to us, or from our online services, and you do so at your own risk. Once we obtain your transmitted information, we make our best effort to ensure its security on our systems. When credit card information is transmitted we use industry standard, SSL (secure socket layer) encryption. Your account information is password-protected for your privacy and security. PMCA will not sell or rent your personally identifiable information to anyone. PMCA will not disclose your credit card information to third parties, except to the extent necessary to complete a transaction initiated by you.

USE OF INFORMATION: Sometimes, we may specifically ask for information about you when you sign up to use a service. We will need certain information — such as name, Internet address, or screen name, billing address, credit card number — in order to provide that service or product to you. We may also use that information to let you know of additional products and services about which you might be interested. We do not use or disclose information about your individual visits to any PMCA site, or information that you may give us, such as name, address, e-mail address or telephone number, to any outside companies for the purposes of that company for marketing to you or your company. PMCA may disclose user information in special cases, when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with PMCA's rights or property, other users, or anyone else that could be harmed by such activities. We may disclose user information when we believe in good faith that the law requires it. We may also use that information to let you know of additional products and services and upcoming events, about which you might be interested. You can choose not to receive such information if you don't want to by responding to the email as per the unsubscribe instructions contained in the email. We may ask you for information about your interests so that both you and we can take advantage of the interactivity of the online medium, but you may always choose to respond or not.

AMENDING INFORMATION: in case you need to amend your personal or company information PMCA has provided a way to correct, update, or remove the personal and company data you give us. You can do this by contacting info@pmca.com. Please note that this policy only applies to PMCA and the websites that carry the PMCA name and not to other companies' or organizations' websites to which we

link. However, we emphatically encourage all of our partners, contributors and third parties to implement policies and practices that respect the privacy of our users.

IP ADDRESSES: an IP address is a number that's automatically assigned to your computer whenever you're utilizing the Internet. Web servers — the computers that "serve up" Web pages — automatically identify your computer by its IP address. We do not normally link IP addresses to anything personally identifiable, which means that a user's session will be logged, but the user remains anonymous to us. We can and will use IP addresses to identify a user when we feel it is necessary to enforce compliance with our rules or terms of service or to protect our service, site, customers or others. PMCA automatically receives and records information on our server logs from your browser. We use this information to customize the content you see on our pages; to fulfill your requests for certain products and services; and to contact you about specials and new products and services.

USE OF COOKIES: PMCA uses cookies, which are pieces of information that a website transfers to an individual's hard drive for record-keeping purposes. Secure websites use cookies to validate a user's identity as they browse from page to page.

YOUR DATA PROTECTION RIGHTS UNDER THE GENERAL DATA PROTECTION REGULATION (GDPR): If you are a resident of the EEA, you have the following data protection rights:

If you wish to access, correct, update, or request deletion of your personal information, you can do so at any time by emailing info@pmca.com.

In addition, you can object to the processing of your personal information, ask us to restrict the processing of your personal information, or request portability of your personal information. Again, you can exercise these rights by emailing info@pmca.com.

You have the right to opt-out of marketing communications we send you at any time. You can exercise this right by clicking on the "unsubscribe" or "opt-out" link in the marketing emails we send you. To opt-out of other forms of marketing, please contact us by emailing info@pmca.com.

Similarly, if we have collected and process your personal information with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority. We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

Please note that we review these privacy practices from time to time and those such practices are subject to change. We ask that our visitors periodically review this page to ensure familiarity with the most current version of our privacy statement.

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