

Registration

- \$1,200 – PMCA Member
- \$1,200 + cost of company membership – Non-Member
**see Fees section on reverse page for pricing*

Name

Company Name

Position

Address Line 1

Address Line 2

City/State/Zip Code

Phone

E-mail

Method of Payment:

- Check Enclosed
- Visa
- MasterCard
- American Express

Credit Card # Exp. date

Cardholder Name

Signature

Please fill out form and mail or e-mail to:

PMCA
2980 Linden St. Ste. E3
Bethlehem, PA 18017
P: 610-625-4655
E: info@pmca.com
www.pmca.com

This form may be duplicated

ABOUT US

PMCA is an international association that enhances the companies and careers of confectionery and snack professionals through inspired learning and the building of long-term personal connections, which empowers our members to create products that bring people JOY.

CONTACT US

pmca.com
info@pmca.com
610-625-4655
2980 Linden St. Ste. E3

CONNECT WITH US



Premium Chocolate Centers Short Course

June 9-12, 2020



Hosted by
Gertrude Hawk Chocolates
Dunmore, PA



Developed and presented by the PMCA
Education & Learning Committee

AGENDA TOPICS

(subject to changes and additions)

- ◆ **Sugar Centers**
 - Fondants
 - Crèmes
 - Cordials
- ◆ **Oil in Water Centers**
 - Ganache
 - Truffles
- ◆ **Fat-Based Centers**
 - Pralines
 - Gianduja
 - Meltaways
- ◆ **Additional Centers**
 - Sugar Crust
 - Croquant
 - Caramels
 - Fruit gels

*Course scheduled to end by 12:00 p.m.
Friday, June 12, 2020.*



COURSE LEADERS



Mark Heim
*R. Mark Heim
Confectionery
Consulting*



Randy Hofberger
*R&D Candy
Consultants*

This three-and-a-half-day course will balance the art and technical aspects of producing chocolate centers.

Structured to allow maximum time for hands-on work, participants will have the opportunity to practice a variety of skills and techniques learned in class.

ATTENDEE COMMENTARY

"I found this course to be extremely beneficial, from the content to the instructors to the actual facility. I can say that I learned things in this course that I will be able to use in the near future!"

"Learned lots that will help in my professional development."

"Enjoyed every minute of it – thank you."

Accommodations:

Radisson Lackawanna Station Hotel – Scranton
700 Lackawanna Ave.
Scranton, PA 18503
Phone: 570-342-8300 (phone-in reservations only)
Rate: \$109.00 +13% tax
Block rate cutoff date: May 9, 2020
Group Name: PMCA
Breakfast not included

Fees:

\$1,200 **per person** for employees of PMCA member companies; \$1,200 **per person** + cost of membership for non-member companies. Please contact PMCA if unsure of your membership status.

Membership Payment Categories:

\$250.00 – Consultants, emerging companies and entrepreneurs

\$550.00 – Up to 100 employees working directly in the confectionery industry

\$750.00 – Between 100 and 1,000 employees

\$2,400.00 – More than 1,000 employees

Fee includes all course materials, lunches, a welcome event and shuttle transportation as needed. Light breakfast and snack items will also be available in the classroom, but attendees should arrange their own breakfast accommodations if needed.

Course Registration:

Course enrollment is limited. To register, complete the registration form included in this brochure and send it with payment to PMCA.

Conditions:

PMCA reserves the right to cancel the course or make changes in the course or instructors. If PMCA cancels the course for any reason, full refunds will be made.

Cancellations by registered attendees will be accepted 30 days before the course starts subject to a \$50.00 cancellation fee. **After May 10, 2020, no refunds will be made. A substitute may be named at any time.**

Personal Liability:

PMCA, PMCA staff, course instructors and the host facility are not responsible for any personal injury or other condition sustained or arising during the course.