

DOUGLAS W. LEHRIAN, Ph. D.
Senior Director (Retired), Product Development
The Hershey Company

Doug Lehrian was Senior Director, U.S. Core Chocolate Product Development, of The Hershey Company. In this role, Lehrian was responsible for setting the scientific strategy for the Core Chocolate department and managing the development of new products for the Hershey's, Kisses and Reese's brands.

Lehrian joined Hershey as Senior Scientist in 1978. During his 31-year career with Hershey, he held the positions of Senior Scientist; Manager, Ingredients Research; Senior Manager, Grocery Product Development; Director, Product Development and Senior Director Product Development.

A native of Beaver, Pa., he attended Westminster College where he earned a bachelor's degree in Biology in 1972. He then attended The Pennsylvania State University and earned a master's degree in 1974 and a doctorate in 1978, in the Department of Food Science. An integral part of his doctoral studies involved 16 months studying cocoa in Brazil.

Lehrian represented The Hershey Company on the Board of Directors of the Pennsylvania Manufacturing Confectioners' Association and is past Chairman of the organization. He also is a member of the Institute of Food Technologists. He is occasionally an Adjunct Professor of Culinary Arts at Keiser University in Lakewood Ranch, FL. Lehrian and his wife, Judi, split their time between Lakewood Ranch, FL and Erie, PA.