

JOIN US!

# 77th ANNUAL PRODUCTION CONFERENCE

APRIL 15-17, 2024  
LANCASTER, PA



## MONDAY, APRIL 15

### MORNING: BEYOND THE BASIC CHOCOLATE BAR

- Recipe Development
- Traceability, Bean Selection & Quality
- Liquor & Chocolate Production
- Packaging & QA Considerations

Attendees will be treated to demos and tasting samples!

### AFTERNOON: SUPPLIER EXHIBIT

#### NEW FOR 2024!

- Updated exhibit floor layout
- Advertising options for exhibitors in show materials

#### BACK BY POPULAR DEMAND

- Expanded booth space option
- Complimentary exhibit hall-only passes available – includes admission to supplier show, buffet lunch and cocktail reception



# TUESDAY, APRIL 16

## MORNING: PRESENTATIONS

Industry experts will present on a variety of confectionery topics – more details to come!

## AFTERNOON: CHOOSE YOUR OWN ADVENTURE

### NEW FOR 2024! ENHANCED NETWORKING LUNCH

We've got some fun updates planned with mingling in mind – more details to come!

### BREAKOUT SESSIONS

Customize your Tuesday afternoon experience by choosing from six different topics led by experienced industry professionals.

## EVENING: AWARDS DINNER

Enjoy a cocktail reception followed by a dinner and brief awards ceremony.

- Marie Kelso Memorial Award
- Distinguished Service Award

And of course, distribution of the renowned PMCA Candy Bag!

# WEDNESDAY, APRIL 17

## MORNING: PRESENTATIONS

Industry experts will present on a variety of confectionery topics – stay tuned for details!

