PMCA LEARN. CONNECT. GROW.

Production Conference
Program Committee

Important Deadlines	
Detailed Outline	October 15, 2025
1st Draft of Slide Presentation	January 15, 2026
Final/Revised Presentation	March 31, 2026

Speaker Benefits

➢ Video **published** in PMCA's world-class proceedings
➢ **Complimentary registration** for the entire PMCA Production Conference
➢ **One night's accommodation** at the Lancaster Marriott at Penn Square
➢ **Recognition** in the global confectionery industry; total attendance is typically 500+, individual session attendance averages 150-200
➢ **C**ontribute to the education of confectionery professionals
➢ **Eligible** for the distinguished **Marie Kelso Memorial Award**

General Requirements and Guidelines:

- Speaker participation at the Conference is dependent on committee approval.
- A presentation with slides is required for participation.
- Submit slides via a link sent by PMCA. Committee will provide feedback & request revisions
- The presentations are 45 minutes, including 10 minutes for Q&A
- Logos and trade names are permitted on first slide only because the purpose is education

Slide Presentation Requirements:

Do:

- Use Microsoft PowerPoint with a font size 24 point or greater
- Use simple charts, graphs, and diagrams, instead of tables, to illustrate data
- If embedding videos into your presentation, please send video files to PMCA
- Submit 2-3 starter questions to rachel.halkias@pmca.com

Don't:

- Don't use script fonts or mix more than two font types on a slide
- Don't use excessive text (max. 7 words across and 7 lines down)
- Don't use all capital letters or all red text (hard to read)
- Don't use a company template (logo is limited to first slide only)

Please Note

- Presentations are recorded during the conference, and the speaker grants PMCA permission to record and distribute the presentation.
- Speakers accept that PMCA may convert the speaker's recording to other usable media formats for members and public viewing. Speakers will have the opportunity to review the converted output and make changes, within a specified time, prior to release.
- Speakers may submit a written paper to accompany their presentation for publishing in the trade press. Speakers interested in providing a written paper should contact the PMCA office for more details about this process.