

Important Deadlines	
Detailed Outline	October 15, 2026
1 st Draft of Slide Presentation	January 15, 2027
Final/Revised Presentation	March 30, 2027
Written Paper not required but IF submitting	April 15, 2027
Transcribed Paper Finalized and Approved	June 15, 2027

Speaker Benefits

- Video **published** in PMCA's world-class proceedings
- Written paper (optional) **published** in PMCA's world-class proceedings and the trade press
- **Complimentary registration** for the entire PMCA Production Conference
- **One night's accommodation** at the Lancaster Marriott at Penn Square
- **Recognition** in the global confectionery industry; total attendance is typically 500+, individual session attendance averages 150-275
- **Contribute** to the education of confectionery professionals
- **Eligible** for the distinguished **Marie Kelso Memorial Award**

General Requirements and Guidelines:

- Speaker participation at the Conference is dependent on committee approval.
- A presentation with slides is required for participation; a written paper is bonus and can be as long as needed.
- Submit slides via a link sent by PMCA. Committee will provide feedback & request revisions
- The presentations are 45 minutes, including 10 minutes for Q&A
- Logos & trade names are permitted on first slide only because the purpose is education

Slide Presentation Requirements:

Do:

- Use Microsoft PowerPoint with a font size 24 point or greater
- Use simple charts, graphs, and diagrams, instead of tables, to illustrate data
- If embedding videos into your presentation, please send video files to PMCA
- Submit 2-3 starter questions to rachel.halkias@pmca.com

Don't:

- Don't use script fonts or mix more than two font types on a slide
- Don't use excessive text (max. 7 words across and 7 lines down)
- Don't use all capital letters or all red text (hard to read)
- Don't use a company template (logo is limited to first slide only)

Please Note

- By participating in the conference, the speaker grants PMCA permission to record, distribute and convert the materials and presentation to other usable media formats for member and public viewing. PMCA reserves the right to use AI transcription, combined with manual editing, to produce a paper if one is not written by the speaker.
- Writing a paper may have a positive influence on scoring for the Marie Kelso Memorial award (see Marie Kelso award description attached).