



80th Annual Production Conference

Sponsorship Program



PMCA
Professional Manufacturers Association
LEARN. CONNECT. GROW.

GOLD SPONSOR | \$3,500

Cherry on Top | 3 slots



Pre-Event Benefits

- Top logo placement in conference materials (conference page on website, conference emails, digital program book)
- One exclusive social media post thanking your company for being a gold sponsor

Onsite Benefits

- Large logo placement in opening videos before morning educational sessions (screen shared with other gold sponsors only)
- Logo recognition on gold-tier sign (dim: 24"x36") by registration desk, at Tuesday post-exhibit reception and at lunches
- Logo recognition at Wednesday awards reception on digital stage display
- Logo recognition in event app under appropriate tier
- Verbal acknowledgment during Tuesday opening session remarks

Post-Event Benefit

- Sponsor Spotlight: brief interview video taken by PMCA staff at the conference is shared in the weeks after the event leading up to the conference highlights newsletter (details of when and where video is taken to be coordinated with an attendee from the sponsoring company)

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Digital stage display

SILVER SPONSOR | \$1,500

Sweet Spot | 6 slots



Pre-Event Benefits

- Middle logo placement in conference materials (conference page on website, conference emails, digital program book)
- One social media post (shared with other silver sponsors)

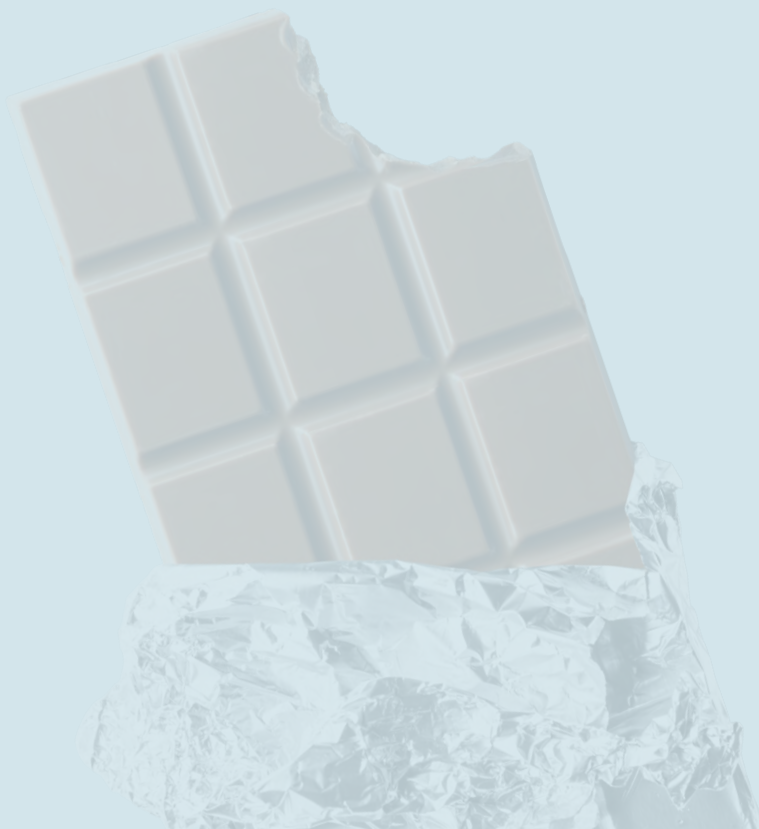
Onsite Benefits

- Medium-sized logo placement in opening videos before morning educational sessions (screen shared with other silver sponsors only)
- Logo recognition on silver-tier sign (dim: 24"x36") by registration desk and at lunches
- Logo recognition in event app under appropriate tier

Post-Event Benefit

- Sponsor Spotlight: brief interview video taken by PMCA staff at the conference is shared in the weeks after the event leading up to the conference highlights newsletter (details of when and where video is taken to be coordinated with an attendee from the sponsoring company)

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BRONZE SPONSOR | \$500

Sugar Rush | 10 slots



Pre-Event Benefits

- Lower logo placement in conference materials (conference page on website, conference emails, digital program book)
- One social media post (shared with other bronze sponsors)

Onsite Benefits

- Small logo placement in opening videos before morning educational sessions (screen shared with other bronze sponsors only)
- Logo recognition on bronze-tier sign (dim: 24"x36") by registration desk
- Logo recognition in event app under appropriate tier

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A LA CARTE OPTIONS



Expo Bar Sponsorship | 1 slot

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- Cost: \$1,200
- Logo recognition on table sign at bar (dim: 8.5"x11")
- Logo recognition in conference materials (conference page on website, conference emails, digital program book)
- Bar is open from 3:30-5:00 p.m. during the Tuesday LEARN | CONNECT | GROW Expo and includes wine, beer, soda and water (other drinks paid by attendees)
- Sponsor will be allocated **Booth #96** next to the bar (booth reservation must be purchased separately). After purchasing this sponsorship, please use [this link](#) to reserve your booth space.

Expo Refreshment Station Sponsorship | 1 slot

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- Cost: \$1,000
- Logo recognition on table sign at station (dim: 8.5"x11")
- Logo recognition in conference materials (conference page on website, conference emails, digital program book)
- Station is open from 2:00-3:30 p.m. during the Tuesday LEARN | CONNECT | GROW Expo and includes regular and decaf coffee, herbal tea, soda, seltzer and bottled water
- Sponsor will be allocated **Booth #4** next to the station (booth reservation must be purchased separately). After purchasing this sponsorship, please use [this link](#) to reserve your booth space.

Please refer to our expo [floor plan](#) for sponsor booth locations.

Special 80th Anniversary Candy Bag

- Cost: \$500
- Logo recognition on an iridescent tote bag to celebrate this anniversary milestone
- Logo recognition in conference materials (conference page on website, conference emails, digital program book)
- Multiple slots open, maximum capped at the discretion of PMCA

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Candy bag